



Spice Evaluations

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Starting up SPICE

1	Decide name:	
2	Internet Domain Name Search:	- www.webdomainsaustralia.com.au
3	Register internet domain name: on www.webdomainsaustralia.com.au	- \$49.98 for 2 years
4	Apply for ABN: www.business.gov.au	- \$91.90. This also generates a tax file number
5	Purchase email pack: We used webdomainsaustralia.com.au which uses <i>Business Switch</i> for web and email hosting	- We purchased just one email address inquiries @spiceevaluations.com.au - This can be linked to personal gmail via My Account on Business Switch @ \$16.49 pa
6	Logo: www.123rf.com (royalty free stock photos)	- 20 credits cost \$31.80 - Web use cost 14.1 credits and Print use cost 14.2 credits for 2 years
7	Website: Business Switch account also has its own website building tool and service but we used Pip Cleaves (from Design Learn Empower) pipcleaves@outlook.com.au or www.dle.net.au	- Write the text per page. - Pip developed the site on Weebly and arranged for hosting with Business Switch - \$250 set up/ front page with \$50 per extra page (includes hyperlinks and online forms as well as suggested graphics if needed). - Pip provides very clear support for those who engage her on how to keep your own site updated. - Website hosting costs \$29.95 pa
8	Business cards: using Vista www.vistaprint.com.au	- Design your own tool 500 costs \$22.50 + postage
9	Marketing postcards: using Vista www.vistaprint.com.au	- Design your own tool 500 cost \$38.47 +postage
10	Bank account:	- Teachers Mutual Bank has a small business package as long as all partners are members \$5 per month
11	Professional Indemnity Insurance:	-Online through expressinsuance.com.au underwritten by Berkeley \$60 pa
12	A pricing strategy:	
13	A marketing plan:	

After attending a tax information event, we decided to form a partnership rather than a company. All costs incurred are thus are paid before the balance is shared between partners who then claim the income on their own tax. We fill in an annual partnership tax return that lists all payments.

Contributor information

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